

The India Infoline Group, comprising the holding company, India Infoline Limited and its wholly owned subsidiaries offer the whole spectrum of financial services in the capital markets and securities trading space. India Infoline is today one of the largest financial services house in the country with a footprint in 450 towns and cities across India. The company is also present in some of the important financial centers of the world channeling investments into the Indian securities market.

Services & Solutions Delivered

CallConfine

Our proprietary voice logging software application for recording telephonic interactions with the customers across all client branches in India with the objective of driving company business.

MaxDial

Our proprietary automated outbound dialer solution to enable the client to reach out to its existing and potential clientele has been successfully installed at their call centre in New Delhi.

Managed Services

We deliver managed services to monitor the performance of the technology infrastructure across the client organization and ensure optimum system utilization.

Key Client Information

India Infoline Limited

Head Office	Mumbai
Industry	BFSI
Vertical:	Securities Trading
Website	www.indiainfoline.com
Coverage	Pan India
Business Location	Mumbai
Technical Support	Remote & Onsite

Value Creation By Nexsus

- 1 India Infoline has implemented multiple solutions delivered by Nexsus to streamline their business processes. The CallConfine suite enables them to meet compliance regulations and also provide customers with a convenient route to trade their investments through the company.
- 2 The MaxDial solution allows India Infoline to reach out to its target market through well directed marketing campaigns and generate business from new and old customers alike.
- 3 Additionally, the MaxDial solution allows the company to disseminate corporate information to their customers such as promotions, initiatives etc and build the brand of the organization.
- 4 Our managed services facilitate our client to devote all their energies to their business without having to worry about mundane operational issues.